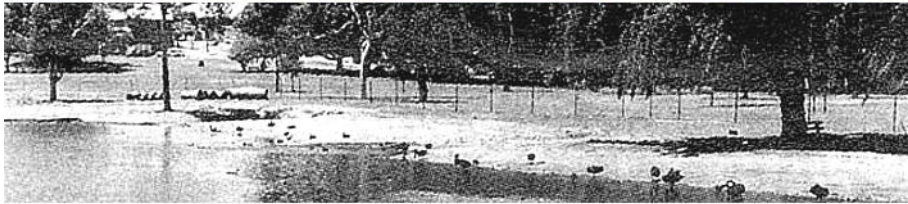


History of www.SaveOurJewel.org

The website was launched 1 July 2011 by the Save-Our-Jewel action group of Shenton Park which formed in 2010 as a response to the perceived destruction of a precious community asset. In the early days all was well because the lake was always full of water year-round:



Early days (Sep 1976). In 1988 the lake is full year-round and wildlife is plentiful (this is Dec) Drying is unheard of.



In Nov 2001 Subiaco council removes the eastern wall and 8 mature trees, leaving only porous sand. An informal action group forms in protest



The following summer the lake dries out completely for the first time but the council seems deaf to complaints.

Continuing deafness, plus continuing concerns, plus new ideas for restoring the lake, led in 2010 to the formal Save-Our-Jewel action group This was nine years after the first stirrings.

Meet the Save-Our-Jewel group



On average we have known Lake Jualbup and its visitors for twenty-five years (and that was in 2010). Like many people, we remember Lake Jualbup when it was Subiaco's jewel in the crown. Two of us go back even further, to our school days spent at a lake without lawns or planted trees, just thick bulrushes and mountains of rubbish. From the left we are:

Stan Rudrum, retired public servant, born in James Street, resident in Morgan Street since 1981.

Mark Wilshusen, electrical engineer, resident in Evans Street since 1992.

Allan Stoney, architect and convenor of the group, resident in Evans Street since 1988.

Leigh Alver, former military officer, resident in Waylen Road since 1998.

Hugh Richardson, mechanical engineer, born in Subiaco, resident in Hilda Street since 1974.



We thank Dr Geoffrey Dean, a resident of Cullen Street since 1985, for organising the technical information on our website. He is a technical editor and formerly a research scientist with the Soil Bureau Wellington NZ, and CSIRO Soils Division Perth. Since 2008 he has been researching for free the history and hydrology of Lake Jualbup. His interest is purely scientific. He does not live near the lake, is not a member of Save Our Jewel, and does not urge any particular view of its future.

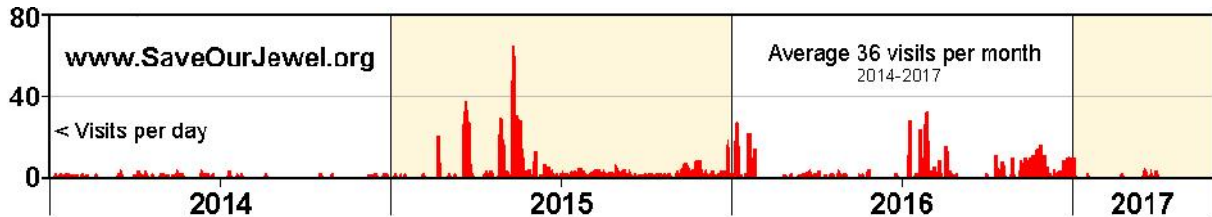
The first step



November 2010. Allan Stoney runs through ideas for restoration with concerned Shenton Park ratepayers, once for an overview then again for feedback. Most of the ideas are adopted unanimously.

In June 2010 the ratepayers' proposals are put on our website. They covered not only water but also concerns such as footpaths, wildlife areas, and access for persons with disability, all supported by technical information, case studies, maps, and more than 100 photographs and diagrams. In February 2012, with help from a petition with nearly 1700 signatures and after endless bureaucratic delays, the Subiaco council adopted a restoration plan based largely on the above proposals. Details can be found in **Summary of Events 2008-2014**.

Visitors to this website



The above plot shows the number of visits per day to the SOJ home page as recorded by Google Analytics. The total since January 2014 is just over 1400, 19% by returning visitors, average time on the home page 52 seconds. However, only 8% are from Australia (most of them from Perth), with the most frequent being from the USA 26%, Russia 16%, UK 15%, unknown 11%, then the Netherlands, Germany and China with 2.5% each. The high proportion of overseas visitors with presumably little interest in Lake Jualbup is probably due to their interpreting "Save Our Jewel" as an insurance scheme for their diamonds and pearls.

Equally probable is a spike in local visits whenever the website was mentioned in the POST newspaper. But swamping by overseas visits makes it impossible to be sure. Unfortunately our website does not lend itself to recording visits to individual pdf pages, so we do not know which pages are the most visited.

Contact

You can email us at SaveOurJewel AT gmail DOT com (not case sensitive)

Your own email address remains confidential and will not be given to others

Or you can telephone Allan Stoney direct on 9381-9500

Many thanks for your support!

